**ENGLISH 12-ACTIVISM & RESEARCH**

**PROJECT REQUIREMENTS**

*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

**REQUIREMENT 1 (4 BLOG POST):**

• Each of your blog posts should include scholarly research covered within the class. These postings will include #ThisIBelieve, Letters to the President 2.0, letter of a declaration on your social issue topic, and one of your choice.

• Each blog post (except for #ThisIBelieve) should be a minimum of 3-4 complete paragraphs with research from class to support each of your statements/claims. There is an MLA requirement for credit on two assignments.

• The blog post should be both informative and opinionated. SUGGESTION: Make 3 of your paragraphs research based and the final paragraph opinionated.

• Each blog should include at least five pictures to provide imagery for the audience.

80 points

**REQUIREMENT 2 (PODCAST & PUBLIC SERVICE ANNOUNCEMENT):**

**PODCAST**

• Research what a podcast is and listen to examples

• Your podcast will be embedded in one of your blog posts.

• Think of your podcast as a radio show that will be informing your audience of the world issue you are researching.

• Your podcast should be a minimum of four (4) minutes.

• Your podcast should include at least one guest speaker (another student and teacher).

• Your podcast should include at least one advertisement/commercial about the world issue.

• In addition to your podcast, provide a script of its contents.

PSA (Public Service Announcement)

• Research what a PSA is and view examples

• Brainstorm a variety of ideas for your PSA. How can you get a message across to your audience?

• Develop and create a PSA related to your topic that will "hit home" with your audience. You can create this PSA anyway you would like. Be creative! EX: YouTube video, newspaper advertisement, comic, drawing, etc.

• With your PSA, provide a 3 paragraph explanation for your choices.

**40 Points**

**REQUIREMENT 3 (PROPAGANDA):**

**•** Research the types of Propaganda

• Choose two types of propaganda that would be most appealing to your audience as it relates to your topic.

• Create a physical display of your world issue using these types of propaganda. One piece needs to be positive; the other piece must be the negative view of your world problem.

• Be creative! You will be using a different style to display your information than a video or your choice in showing the PSA.

• Write two paragraphs on why you designed your propaganda in the fashion that you chose.

**40 Points**

**REQUIREMENT 4 (PLAN OF ACTION/RESEARCH PAPER):**

**•** Develop a possible solution to the world issue that you are investigating.

• Create a detailed 5-step plan of action that explains the process in which the solution could take place.

• For each step, you need to provide research that proves it is realistic and attainable.

• Write your plan of action in research paper form, MLA format.

**250 points**

**REQUIREMENT 5 (FINAL BOOKLET):**

**•** Throughout the course of the project, take pictures of the final projects and screenshots of the blog post.

• You will combine all of these samples into a final booklet that will be bounded by your teacher. The final booklet will also include some personal reflection pieces on your high school career.

• Your booklet should clearly display the solution you developed for the world issue you selected.

• Your booklet should be detailed, creative, and clearly, demonstrate the theme of your issue.

**100 points**

**REQUIREMENT 6 (GROUP PRESENTATION):**

**•** You will discuss and present your final booklet to the CA Community

• You should cover all aspects of your project while maintaining a professional demeanor.

• Eye contact, a clear voice, a grade level appropriate language should be used throughout the entire presentation.

• Your audience will give you feedback on your work in your world issue.

**50 points**

**REQUIREMENT 7 (GRADING YOUR PEERS):**

**•** You will be grading your peers based on their presentation AND their display of the information in their booklet.

• To receive points for this part of the project, you will need to complete the rubric for each your group members as well as provide verbal feedback.

• You will be able to see the feedback left from your peers as well.

**40 points**